



O-KIVA Launches: Mexico's First Verified Talent Marketplace, Where Every Profile Is Real and Every Payment Is Protected

Founded by performing artist Javier Urbina, the platform opens its catalog to event organizers on September 1, 2026, with triple identity verification, protected payments and a single, transparent 20% commission

MEXICO CITY, June 2026. — Booking talent for an event is still, in 2026, an act of faith: inflated profiles nobody verified, deals closed over messages that get lost, deposits sent with no protection and payments that arrive late — or never. **O-KIVA** (<https://o-kiva.com>) was created to end that opacity: a premium marketplace where verified performers, DJs, musicians, magicians, production technicians, speakers and content creators meet high-level event organizers.

Unlike traditional directories, every O-KIVA profile passes a **triple verification** — email, WhatsApp and an official ID reviewed with the support of artificial intelligence — before earning the “✓ Verified” badge. The money from every booking is **held securely in escrow** until the event takes place: talent keeps 80% of their fee, and the 20% commission is visible from minute one, with no surprises and no fine print.

*“I have spent twenty years on stages in more than thirty countries, and I know both sides of the deal: the artist waiting to get paid and the producer who needs certainty. O-KIVA is built by talent, for talent,” says **Javier Urbina**, founder and CEO, known internationally as *The Lord of the Bubbles* and holder of a world record in his discipline.*

The platform is already running its **talent casting** — free of charge, with every application reviewed by hand — and will open its catalog to organizers on **September 1, 2026**. Profiles completed and verified before that date will be part of the first wave visible to wedding planners, production companies, hotels and event agencies.

O-KIVA also features artificial-intelligence tools that generate professional dossiers and tailored proposals, messaging with built-in quoting, 24/7 WhatsApp support, and an **invitation-only program for talent agencies**, which earn 10% of every booking their artists close, settled automatically.

Talent registration is free at <https://o-kiva.com>, with an optional Premium plan that includes a three-month free trial.

ABOUT O-KIVA

O-KIVA is the premium marketplace for verified event talent, founded in Mexico with a worldwide mission. It connects performing artists, production professionals and content creators with high-level event organizers, built on three pillars: real verification, protected payments and a transparent commission. Learn more at <https://o-kiva.com>

PRESS CONTACT

O-KIVA · <https://o-kiva.com/contacto.php> · Instagram: @okivaworld